

07hr_SC-CFRRIT_Appt_O'Keefe_pt01



Details: James O'Keefe

(FORM UPDATED: 08/11/2010)

WISCONSIN STATE LEGISLATURE ... PUBLIC HEARING - COMMITTEE RECORDS

2007-08

(session year)

Senate

(Assembly, Senate or Joint)

Committee on ... Campaign Finance Reform, Rural Issues, and Information Technology (SC-CFRRIT)

COMMITTEE NOTICES ...

- Committee Reports ... **CR**
- Executive Sessions ... **ES**
- Public Hearings ... **PH**

INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL

- Appointments ... **Appt** (w/Record of Comm. Proceedings)
- Clearinghouse Rules ... **CRule** (w/Record of Comm. Proceedings)
- Hearing Records ... bills and resolutions (w/Record of Comm. Proceedings)
 - (**ab** = Assembly Bill) (**ar** = Assembly Resolution) (**ajr** = Assembly Joint Resolution)
 - (**sb** = Senate Bill) (**sr** = Senate Resolution) (**sjr** = Senate Joint Resolution)
- Miscellaneous ... **Misc**

Senate

Record of Committee Proceedings

Committee on Campaign Finance Reform, Rural Issues and Information Technology

O'Keefe, James, of Mauston, as a member of the Rural Health Development Council, to serve for the term ending July 1, 2011.

April 27, 2007 Referred to Committee on Campaign Finance Reform, Rural Issues and Information Technology.

May 30, 2007 **PUBLIC HEARING HELD**

Present: (5) Senators Kreitlow, Erpenbach, Lassa, Kanavas and Kapanke.

Absent: (0) None.

Appearances For

- James O'Keefe, Mauston

Appearances Against

- None.

Appearances for Information Only

- None.

Registrations For

- Patrick Murphy — Office of the Governor

Registrations Against

- None.

Registrations for Information Only

- None.

June 6, 2007 **EXECUTIVE SESSION HELD**

Present: (4) Senators Kreitlow, Erpenbach, Lassa and Kapanke.

Absent: (1) Senator Kanavas.

Moved by Senator Kreitlow, seconded by Senator Kapanke that **O'Keefe, James** be recommended for confirmation.

Ayes: (4) Senators Kreitlow, Erpenbach, Lassa and Kapanke.

Noes: (0) None.

Absent: (1) Senator Kanavas.

CONFIRMATION RECOMMENDED, Ayes 4, Noes 0

Kathy Daggs
Committee Clerk

Vote Record

Committee on Campaign Finance Reform, Rural Issues and Information Technology

Date: 06/04/07

Bill Number: James O' Keefe

Moved by: Kreitlow Seconded by: Kapanke

Motion: _____

Committee Member

	<u>Aye</u>	<u>No</u>	<u>Absent</u>	<u>Not Voting</u>
Senator Pat Kreitlow, Chair	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Jon Erpenbach	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Julie Lassa	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Ted Kanavas	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Dan Kapanke	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Totals: 4 _____

☒ Motion Carried

☐ Motion Failed



JIM DOYLE
GOVERNOR
STATE OF WISCONSIN

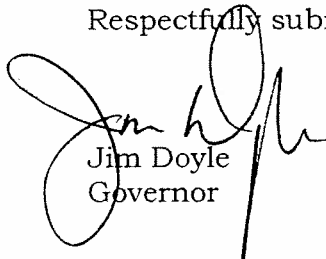
April 24, 2007

To the Honorable, the Senate:

I am pleased to nominate and with the advice and consent of the Senate, do appoint James O'Keefe to be a Health Care Facility Representative on the Rural Health Development Council to serve a term expiring July 1, 2011.

Mr. O'Keefe will be available to the Senate for hearings and my staff will assist in any way they can.

Respectfully submitted,



Jim Doyle
Governor



JIM DOYLE
GOVERNOR
STATE OF WISCONSIN

April 24, 2007

Mr. James M. O'Keefe
N4509 Kolba Avenue
Mauston, WI 53948

Dear Mr. O'Keefe:

I am pleased to appoint you to the Rural Health Development Council, effective April 25, 2007. Your experience, knowledge, and dedication will be a true asset to my administration and a great benefit to the people of Wisconsin.

I look forward to working with you to find creative ways of delivering services and implementing positive change for the citizens of our state.

Sincerely,

A handwritten signature of Jim Doyle in black ink.

Jim Doyle
Governor

James M. O'Keefe

N4509 Kolba Avenue • Mauston, Wisconsin 53948
Residence: (608) 847-4792 • Mobile: (608) 547-0290
E-Mail: jokeefe@milebluff.com

HEALTHCARE EXECUTIVE

LEADERSHIP • STRATEGY • BUSINESS DEVELOPMENT • OPERATIONS

Dynamic and innovative leader recognized for ability to bring diverse groups together to achieve excellent results. Proven ability to interact effectively with physicians, community, Board, and staff. Over 20 years healthcare leadership experience.

Professional strengths include:

- | | | |
|-----------------------------------|--------------------------------|--------------------------------------------|
| • Strategic & Long-Range Planning | • Team Building and Leadership | • Turnaround Management |
| • Financial Management | • Business Development | • Negotiation Skills |
| • Problem Solving | • Quality Management | • Excellent Oral and Written Communication |
| | • Information Technology | |

EDUCATION, LICENSES, & CERTIFICATIONS

Masters in Business Administration, University of St. Thomas
Bachelors in Business Administration, University of Wisconsin – Oshkosh
American College of Healthcare Executives, Fellow
Minnesota Nursing Home Administrator License
Wisconsin Nursing Home Administrator License
Certified Public Accountant

BUSINESS LEADERSHIP EXPERIENCE

MILE BLUFF MEDICAL CENTER, Mauston, Wisconsin 2005 - Present
JCAHO accredited organization including acute care hospital, two nursing homes, senior living facility, three physician clinics, and home care agency.

President & CEO

- *Led Board and Medical Staff in development of long-range plan. Currently working to implement strategies to achieve vision articulated in the plan.*

WOODLAWN HOSPITAL, Rochester, Indiana 1999 - 2005
JCAHO accredited acute care hospital including four-site multi-specialty physician group, home care and durable medical equipment services, and countywide ambulance service.

President & CEO

- *Developed and implemented strategies to guide organization in developing service excellence in areas of orthopedics, pediatrics, and obstetrics.*
- *Substantially improved financial results through the implementation of a comprehensive financial plan, which included setting productivity and service growth targets, developing new services, and expanding existing services.*
- *Brought the organization "online" with an integrated hospital and clinic patient medical record resulting in improved patient health information.*
- *Successfully guided organization to JCAHO accreditation*
- *Achieved 98th percentile in patient satisfaction.*

CUMBERLAND MEMORIAL HOSPITAL & EXTENDED CARE UNIT, Cumberland, Wisconsin 1994 - 1999
JCAHO accredited acute care hospital including a psychiatric unit, skilled nursing facility, senior housing complex, home care agency, area ambulance service, and behavioral health clinic.

CEO/Administrator

- *Significantly improved financial performance of organization. Financial results of four-year tenure exceeded the financial results of the previous 30 years combined.*
- *Established behavioral health clinic, which included psychiatrists, psychologists, and counseling staff. Constructed new clinic building. Resulted in decreased dependence on county mental health agencies for inpatient referrals.*
- *Instrumental in bringing hospital and clinic together to address long-term physical plant needs of each organization. Resulted in a building project that updated the hospital and physically connected the hospital and clinic.*
- *Renegotiated and restructured contracts with county mental health agencies to expand utilization of assessment services and increase reimbursement for inpatient referrals.*

ZUMBROTA HEALTH CARE, Zumbrota, Minnesota 1985 - 1994
JCAHO accredited acute care hospital including skilled nursing facility, senior housing complex, outpatient therapy center, home care agency, and Medicare certified hospice.

CEO/Administrator 1987 - 1994

CFO 1985 - 1987

- *Negotiated the acquisition of a skilled nursing facility and senior housing complex. Successfully merged these operations with the hospital operation. Resulted in cost efficiencies that improved the organization's financial stability.*
- *Developed relationships with hospitals in neighboring communities for referral of Medicare swing bed patients. Resulted in increase in patient days.*
- *Developed aggressive outpatient therapy program. Acquired and remodeled building used as therapy center. Enabled area residents to receive post surgical therapy locally.*

NORTHFIELD HOSPITAL, Northfield, Minnesota 1983 - 1985
Business Manager 1984 - 1985
Payroll Accountant 1983 - 1984

PROFESSIONAL AND COMMUNITY LEADERSHIP

Indiana Health & Hospital Association
Midwest District President 2003 - 2005
Board of Directors 2003 - 2005
Rural Health Council 2000 - 2005
Nominating Committee 2001

Wisconsin Health & Hospital Association
Rural Health Committee 1996 - 1998

Minnesota Hospital Association
Annual Meeting Task Force 1990-1994
Reimbursement Subcommittee 1991-1994

Greater Mauston Area Economic Development Corporation
Board Member 2005-Present

Rochester United Way
Board Member 2000 - 2003

Beaver Dam Lake Management District
Board President 1996 - 1999

Cumberland Economic Development Corporation
Board Member 1995 - 1999

Zumbrota Economic Development Authority
Board President 1989 - 1994



JIM DOYLE
GOVERNOR
STATE OF WISCONSIN

GOVERNOR'S APPOINTMENT

NAME: James O'Keefe

MAILING ADDRESS: N4509 Kolba Avenue
Mauston, WI 53948

E-MAIL ADDRESS: jokeefe@milebluff.com

RESIDES IN: Mauston, WI

TELEPHONE: (608) 847-6161 (w)

OCCUPATION: President& CEO, Mile Bluff Medical Center

APPOINTED TO: Rural Health Development Council
Health Care Facility Representative

TERM: A term to expire July 1, 2011

SUCCEEDS: Craig Schmidt

SENATE CONFIRMATION: Yes

DATE OF APPOINTMENT: April 25, 2007

DATE OF NOMINATION: April 25, 2007





STATE OF WISCONSIN
ETHICS BOARD

James R. Morgan
Chairman
Paul M. Holzem
Dorothy C. Johnson
Richard Warch

On the capitol square at:
44 EAST MIFFLIN STREET, STE 601
MADISON, WISCONSIN 53703-2800
phone: 608/266-8123
fax: 608/264-9319
ethics@ethics.state.wi.us
<http://ethics.state.wi.us>

Roth Judd
Director

5/4/2007

Senate Committee Members:

The attached Statement of Economic Interests is provided with regard to the individual's nomination to a State Public Office by Governor Jim Doyle.

Sincerely,
STATE OF WISCONSIN ETHICS BOARD

Nominee: **O'Keefe, James M.**
Nomination Date: **4/25/2007**

Mail or fax to: Wisconsin Ethics Board, 44 E. Millin St., Suite 601, Madison, WI 53703-2800; Fax: (608) 264-9319

Statement of Economic Interests MAY 3 2007

Filed in 2007 for calendar year 2006

Name: O'KEEFE, JAMES M.
(last name, first name & initial)State position: HEALTH CARE FACILITY REPRESENTATIVE ON THE RUEL HEALTH DEVELOPMENT COUNCIL
(held or sought) (include agency, division, branch or district, if applicable)FOR EXPLANATIONS, EXAMPLES AND EXCEPTIONS SEE THE INSTRUCTIONS OR VISIT OUR WEBSITE AT <http://ethics.state.wi.us>.
Still have questions? For priority service send an e-mail to: ethics@ethics.state.wi.us; otherwise leave a detailed message at (608) 266-8115.
Attach additional pages as needed.**Part A**Information current as of APRIL 25, 2007**1. INVESTMENTS.****a) Wisconsin Deferred Compensation Program.** If you held investments in funds within the Wisconsin Deferred Compensation Program, please place a checkmark next to the funds in which you held \$5,000 or more, whether held privately or through the Program.

	one			one			one	
	\$5,000 to \$50,000	More than \$50,000		\$5,000 to \$50,000	More than \$50,000		\$5,000 to \$50,000	More than \$50,000
Fixed Income			Small Cap			Bond		
Vanguard Retirement 2045 Fund			BGI Russell 2000 Index - Collective T			BGI US Debt Index Fund - Collective W		
Vanguard Retirement 2035 Fund			DFA US Micro Cap Fund			Federated US Government Securities 2-5 Yr.		
Vanguard Retirement 2025 Fund			Mid Cap			Vanguard Long-Term Investment Grade Adm		
Vanguard Retirement 2015 Fund			BGI Mid Cap Equity Index - Collective W			Money Market		
Vanguard Target Retirement Income Fund			T. Rowe Price Mid Cap Growth Fund			Vanguard Admiral Treasury Money Market		
			Large Cap			Fund Returns for the Quarter		
			Calvert Social Investment Equity I			Stable Value Fund		
International			Fidelity Contra Fund			FDIC Bank Option		
American Funds Euro Pacific R5								
BGI EAFE Equity Index - Collective W			Vanguard Institutional Index Fund Plus					
			Vanguard Wellington Fund - Admiral					

b) Other Investments. List stocks, bonds, limited partnerships, Wisconsin governmental securities, and mutual and money market funds in which you and your family's interest was valued at \$5,000 or more.

Name of security	Type of security - one					Amount - one	
	Stock/option/futures	Bond	Limited partnership	Wisconsin governmental security	Mutual or money market fund	\$5,000 to \$50,000	More than \$50,000
SEE ATTACHED							

2. **BUSINESS ACTIVITIES.** List businesses, farms, rental, commercial, and income-producing real estate; and business activities in which you or your family had at least a 10% or greater interest.

a) **Enterprise(s) operating under a business or trade name, list here.**

Name of business	Municipality or Town	County	State	Describe nature of business
NORTH COUNTRY LIQUOR	CUMBERLAND	BARREN	WI	RETAIL LIQUOR STORE
NORTH COUNTRY LIQUOR - IT-ALL	CUMBERLAND	BARREN	WI	CAR WASH / CAR WAX LAUNDRY

b) **Enterprise(s) NOT operating under a business or trade name, list here.**

Street address or fire number	Municipality or Town	County	State	Describe nature of business
2035 SUPERIOR AVE	CUMBERLAND	BARREN	WI	RENTAL REAL ESTATE
1870 ELM ST.	CUMBERLAND	BARREN	WI	RENTAL REAL ESTATE

3. **COMMERCIAL CUSTOMERS, CLIENTS, AND TENANTS.** For each unincorporated business, subchapter S corporation, service corporation (SC), limited liability company (LLC), partnership, or income-producing real estate reported in Item 2, list businesses, organizations, and lobbyists that paid the enterprise \$1,000 or more in calendar year 2006.

Check if the organization authorized you to represent it in its dealings with others as an attorney-at-law, agent, spokesperson, or representative.

Businesses, organizations, lobbyists that were customers, clients, or tenants	City	State	

4. **BUSINESS PARTNERS.** For each enterprise reported under Item 2, list its co-owners, partners, officers, and directors (other than yourself), unless the information is already registered with the Wisconsin Department of Financial Institutions.

Business	Partners, or officers and directors	City	State

5. **NON-COMMERCIAL REAL ESTATE.** List the specific location of WISCONSIN REAL ESTATE in which you or your family had an interest (except your principal residence and real estate whose location you listed in item 2).

LOCATION OF PROPERTY			NATURE OF INTEREST (own, lease, option, easement, land contract)
Street address or fire number	Municipality or Town	County	
2550 4TH STREET	CUMBERLAND	BARREN	1/2 OWNER
114457 STONEGATE RD	LAC DU FLAMBEAU	PRICE	1/2 OWNER
1731 CHIPPEWA TRAIL ROAD	LAC DU FLAMBEAU	VILAS	1/2 OWNER

6. **OFFICERS AND DIRECTORS.** List organizations of which you or a family member was an officer or director (unless listed in Item #2.)

Business or organization	City	State	Position
HBS MEMORIAL HOSPITAL INC	MAYSTON	WI	PRESIDENT / CEO
GRETEL MAYSTON AREA FOOD DRV	MAYSTON	WI	DIRECTOR

7. **AGENT, REPRESENTATIVE OR SPOKESPERSON.** List each organization that authorized you or a family member to represent it in its dealings with others as an attorney-at-law, agent, spokesperson, or representative (unless listed in item 2, 3, or 6.)

Business or organization	City	State

8. CREDITORS. List creditors to which you or your family owed \$5,000 or more.

Creditor	City	State	one	
			\$50,000 or less	More than \$50,000
BANK OF HANSTON	HANSTON	WI		✓
WASHINGTON MOTOR	LOUISVILLE	IL		✓
FIRST NATIONAL BANK OF ROCK FALLS	ROCK FALLS	WI		✓
BANK OF TURTLE LAKE	CUMBERLAND	WI		✓

Part B
For calendar year 2006
9. EMPLOYERS. List your and your family's EMPLOYERS (\$1,000 or more of income) in 2006.

Name of employer (If State of Wisconsin, identify agency or institution)	City	State	Nature of employer's business
HESS MEMORIAL HOSPITAL, INC	HANSTON	WI	HOSPITAL

10. ADDITIONAL SOURCES OF INCOME. List other sources from which you or your family received income of \$1,000 or more in 2006.

Source of income	City	State
2035 SUPERIOR AVE PROPERTY RENTAL	CUMBERLAND	WI
1870 ELK ST PROPERTY RENTAL	CUMBERLAND	WI

11. ENTERTAINMENT AND GIFTS. List individuals and organizations that provided you with entertainment or gifts (more than \$50) in 2006.

Name of provider	City	State
NONE		

12. HONORARIA AND EXPENSES. List, for 2006, sources of honoraria and payment of expenses related to your state government duties (more than \$50) not previously reported to the Ethics Board.

Payer	Approximate value of expenses	Amount of honorarium	Circumstances of receipt
NONE			

I certify that the information contained in this Statement of Economic Interests is true, complete, and correct to the best of my knowledge, information, and belief. In the event this Statement of Economic Interests is filed prior my nomination or appointment, I certify that I will amend it within ten days of my nomination or appointment date if amendment is necessary to bring it into conformity with the true statement of my economic interests as of the date of my nomination or appointment. If any part has been left blank, I have done so intentionally because there is nothing to report.

Signature of person filing J. KOEHLER Date 4/25/2007 Daytime phone # 608-847-6161
E-mail address JKOEHLER@HILLBLUFF.COM

The information sought in this form is required by §§19.43 and 19.44, Wisconsin Statutes. Failure to file a completed form may result in a forfeiture of up to \$500. Statements of Economic Interests are open for public inspection. The Ethics Board will notify you of the identity of any person who examines your Statement. In accordance with §15.04(1)(m), Wisconsin Statutes, the Ethics Board states that no personally identifiable information is likely to be used for purposes other than those for which it is collected.

O'Keefe, James M.
 Statement of Economic Interest
 April 25, 2007

Part A

1. b) Other Investments

DWS Small Cap Index	Mutual Fund	\$5,000 to \$50,000
Delaware Small Cap Value	Mutual Fund	\$5,000 to \$50,000
MFS Utilities	Mutual Fund	\$5,000 to \$50,000
Lincoln VIP Spec Opp	Mutual Fund	\$5,000 to \$50,000
Barron Cap Asset	Mutual Fund	\$5,000 to \$50,000
NB Mid Cap	Mutual Fund	\$5,000 to \$50,000
AF Growth	Mutual Fund	\$5,000 to \$50,000
Principal Lg Cap Growth	Mutual Fund	\$5,000 to \$50,000
Principal Midcap Blend	Mutual Fund	\$5,000 to \$50,000

8. Creditors

Star Financial Bank	Fort Wayne, In	\$50,000 or less
Sears Mastercard	The Lakes, Nv	\$50,000 or less
First Horizon	Memphis, Tn	More than \$50,000